

ON CAMPUS

PROGRAMAS INTERNACIONALES

Strategic Decision and Risk Management Certificate

Fechas 2010: del 13 al 17 de Septiembre, 2010.



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STANFORD UNIVERSITY
Stanford Center for Professional Development

Stanford Center for Professional Development,
Stanford University

Learn How To:

- 1 Make good decisions under pressure
- 2 Understand enterprise risk from the shareholder value perspective
- 3 Use design innovation principles to generate better alternatives
- 4 Gain true commitment to effective execution from the key players in implementation

Professional Certificate / 6 Courses Required Description

The Stanford Strategic Decision and Risk Management Certificate Program provides participants the advanced skills needed to execute business strategies effectively. The program consists of a curriculum of noncredit short courses and combines Stanford University's academic and research depth with the decision and risk management expertise and track record of Strategic Decisions Group (SDG) .

Decisions that matter

The strategic decisions that you participate in shape the direction and success of your organization. The ability to make effective critical decisions is a valuable and crucial skill that helps make managers, executives, and corporate leaders indispensable. Quality decisions that result in cost, time, and resource savings will benefit the company and your career.

Leading the way

The Stanford Certificate Program in Strategic Decision and Risk Management teaches participants to establish clear value metrics to untangle conflicting goals, embrace risk and uncertainty, and avoid common behavioral and analytical decision mistakes.



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Stanford University

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El Valor del Conocimiento

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Who Should Enroll

Designed for decision-makers and those who support strategic decision-making and risk management. The program serves diverse functional areas, including finance, risk management, planning, engineering, marketing, R&D, design, supply chain, business development, and HR.

Earning the Certificate

Participants have the flexibility of taking individual courses within the program or earning the Stanford Strategic Decision and Risk Management Certificate by completing the 2 required courses and 4 electives. Courses may be taken in any order and any method of instruction - online, at Stanford, or at work.

Professional Development Units

The Stanford Center for Professional Development is a registered education provider of the Project Management Institute. Professional Development Units (PDU's) may be earned for each course taken as part of the Stanford Strategic Decision and Risk Management certificate program to maintain certification as a Project Management Professional (PMP®).

Time Commitment

On average, students complete the certificate within 1-2 years. Each course is 2.5 days on campus and approximately 20 hours online.